

MUSCLE SPORT MAGAZINE ADVERTISEMENT SPECIFICATIONS

ADS FOR PRINT **SINGLE PAGE** MUST BE SENT IN THE BELOW FORMAT:

Page Trim Size 8.5in x 11in, 300 DPI, CMYK **ADD .125 ALL AROUND FOR FULL BLEED ADS (8.625in X 11.25in)** and save as a Flat Tiff file or a High Resolution PDF.

*Please name your file to the following: YourComapanyName-PrintAd.tiff

***IMPORTANT:** Please keep all important information and artwork within **.125in** of the trim line as to not cut off any important copy information. We are NOT responsible for ads sent improperly. FAILURE TO FOLLOW THE PRINT SPECIFICATIONS WILL RESULT IN LOW QUALITY PRINT OR COPY TRIMMED OFF)

ADS FOR PRINT **DOUBLE PAGE SPREAD** MUST BE SENT IN THE BELOW FORMAT:

Page Trim Size 11in x 17in, 300 DPI, CMYK **ADD .125 ALL AROUND FOR FULL BLEED ADS (11.25in X 17.25in)** and save as a Flat Tiff file or a High Resolution PDF.

***IMPORTANT:** Please keep all important information and artwork within **.125in** of the trim line as to not cut off any important copy information. We are NOT responsible for ads sent improperly. FAILURE TO FOLLOW THE PRINT SPECIFICATIONS WILL RESULT IN LOW QUALITY PRINT OR COPY TRIMMED OFF)

ADS FOR **ONLINE WEB SITE** MUST BE SENT IN THE BELOW FORMAT:

Page Size 8.5in x 11in, 72 DPI, RGB and save as a Jpg file

*Please name your file to the following: YourComapanyName-OnlineAd.tiff